

ARAB EXCELLENCE



Inspiring national talents to unlock their potential and help them build a meaningful future

Arab Excellence's Mission is to ...

**« INSPIRE & EMPOWER YOUTH TO
REALIZE THEIR INNER POTENTIAL AND
ACHIEVE THEIR LIFE PURPOSE WITH
FULL CONFIDENCE AND PASSION »**

Our youth is an incredible opportunity and they can be the most attractive and talented workforce and leaders in the world when given the opportunity and their own motivation to excel.

A-Excellence is more than just connecting youth with employment, instead we see this as a transformation through determination, commitment, and creativity.



Arab Excellence - a platform of more than 120 positive role models to inspire the youth such as...



Dr Dalya al Muthanna

First Emirati CEO of General Electric



Ahmed Al Qahtani

CEO and founder of AQ SkinSolution



Ahmed Zewail

Nobel Prize in Chemistry (Los Angeles)



Sheikha Al Maskari

CEO of Al Maskari Group



Mohamed Qahtani

World Champion Toastmaster



Mohed Altrad

CEO of Altrad: World entrepreneur of the year 2015



Omar Samra

Youngest Arab to become an Astronaut (Cairo)



Nezha Bidouane

Double World and Olympic Champion (Rabat)



RedOne

Producer of Lady Gaga and Michael Jackson (Los Angeles)

Arab Excellence in a nutshell

Arab Excellence is an international organization dedicated to empowering youth in the Middle East and North Africa (MENA) region. With over **120** role models and coaches, they provide comprehensive training, inspiration, mentorship, and networking opportunities to unlock the full potential of these young individuals. Through their programs, Arab Excellence has coached over **1,000** talents, investing more than **5,000** hours of training, while also creating, placing, and developing around **890** jobs in 2023.

+120

Role Models
and Coaches

+1000

Talents
Coached

+5000

Hours of
Training

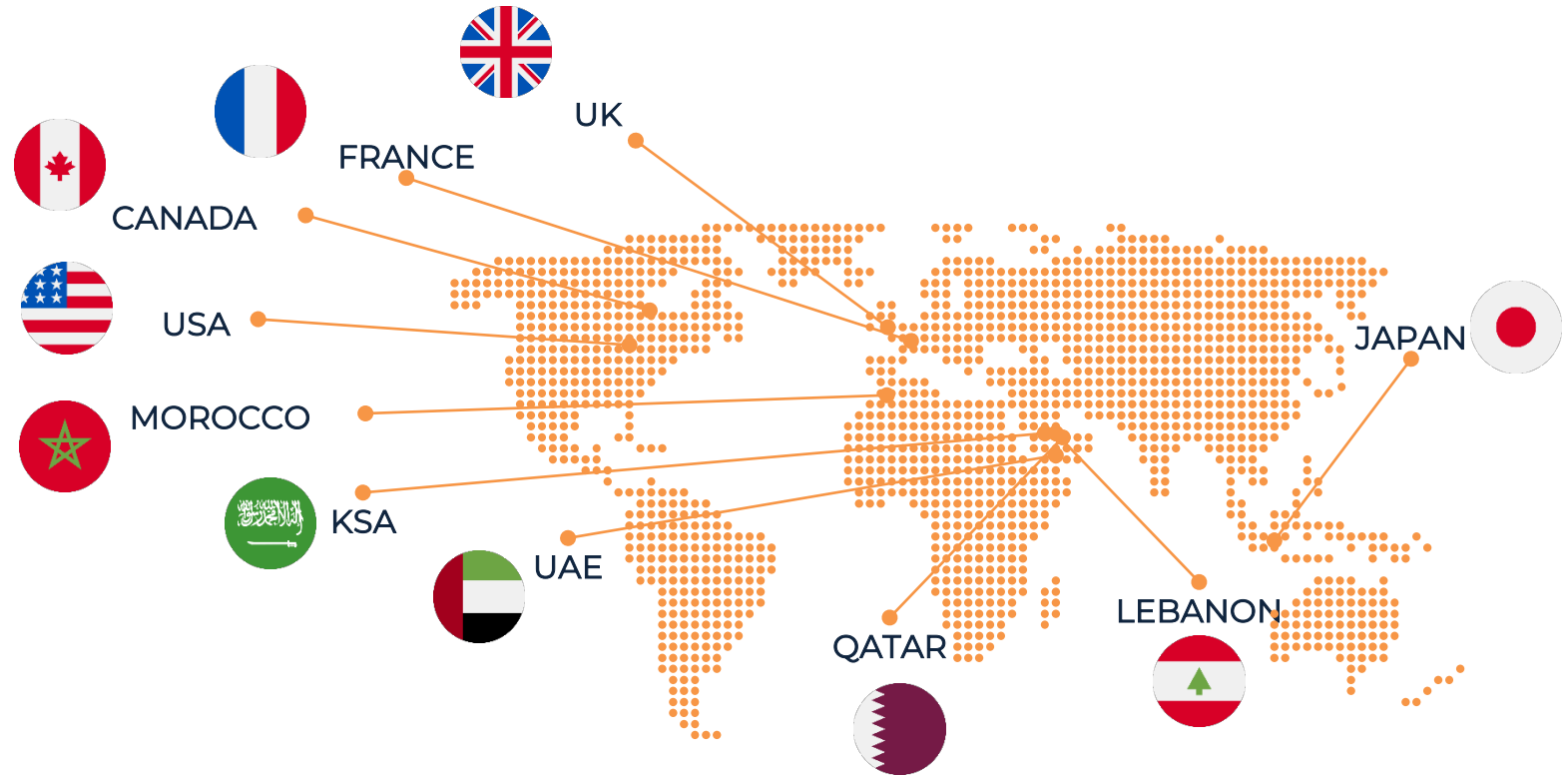
+890

Job Creation /
Placement /
Development


Building a community of leaders across the world with role models in different parts of the globe

+18

Countries and nationalities



Historical Clients, Funders and Delivery Partners in France and the GCC

 <p>J.P.Morgan</p>	 <p>BANK OF AMERICA</p>	 <p>mastercard</p>	 <p>Unilever</p>	 <p>EY</p>	 <p>DELL Technologies</p>
 <p>Stanford University</p>	 <p>INSEAD The Business School for the World®</p>	 <p>UAEU جامعة الإمارات العربية المتحدة United Arab Emirates University</p>	 <p>نيوم NEOM</p>	 <p>مؤسسة الملك خالد KING KHALID FOUNDATION</p>	 <p>جامعة الفيصل Alfaisal University</p>
 <p>INTERNATIONAL OLYMPIC COMMITTEE</p>	 <p>EXPO 2020 DUBAI UAE</p>	 <p>منشآت monsha'at الهيئة العامة للمنشآت الصغيرة والمتوسطة Small & Medium Enterprises General Authority</p>	 <p>المؤسسة العامة للتدريب التقني والمهني Technical and Vocational Training Corporation</p>	 <p>وزارة الرياضة Ministry of Sport</p>	 <p>المشرق mashreq</p>
 <p>تنويل Tanweel</p>	 <p>صندوق الوطن SANDOOQ AL WATAN</p>	 <p>تسامير لصناعة الأثر Tasameer</p>	 <p>زاتكا يشجعك تحقق هدفك Zatka</p>	 <p>بادر badir برنامج بادر لحاضرات التقنية Badir Program for Technology Incubators</p>	 <p>ديم المناهل صندوق الأمانة مضاهي يتيح مساندة بن عبد العزيز تنمية المرأة Deem Al Manahel</p>

Our Contribution

03



Career Readiness & Employability

An innovative educational and training program based on the real experiences and stories of 120 inspiring Arab role models worldwide. The aim is to help university & high school students nurture the mindset of Excellence and provide them with concrete tools and transferable skills they need to build their vision and grow their career in order to achieve Excellence.

Entrepreneurship

We provide programs for incubators and accelerators to help entrepreneurs articulate their purpose and their vision, build a concrete roadmap to achieve it, strengthen team cohesion, implement an efficient go-to-market approach, and develop key skills such as networking and public speaking skills, among others...

Excellence for Young Talents

MENA youth can benefit from a unique educational and training program offered by Arab Excellence that aims at giving University and high school students the tools and transferrable abilities they need to develop the attitude of excellence, develop their visions, and advance their careers and realize the full inner potential.

Our programs include powerful self-discovery tools, communication workshops, networking sessions, personal and professional roadmaps as well as employment and self-employment opportunities to help build a talented generation of young leaders

Core phases of a customizable program to create empowered future leaders

MINDSET SHIFT BOOTCAMP

- Participants will develop their purpose, vision, their personality in order to achieve a growth and proactive Mindset.
- They will also acquire fundamental leadership and soft skills such as networking and public speaking to be able to convey their mission

PROFESSIONAL SKILLING TOOL-KIT

- Participants will be provided technical trainings to obtain Excellence Tool kit in order to be technically ready to pursue a meaningful professional career based on their own personal purpose

MENTORSHIP & TRAINING WITH LEADING COMPANIES

- Interactions and mentorship with most accomplished professionals of the private sector
- Top local and international CEOs and executives providing exclusive career advice
- A wide range of career choices and profiles presented to the participants

EMPLOYEMENT & SELF- EMPLOYEMENT

- Job search training & placement for employment
- Incubation & Acceleration for self-employment

Career Readiness & Employability

Clients & Partners

J.P.Morgan



BANK OF AMERICA



مؤسسة
الملك خالد
KING KHALID
FOUNDATION



جامعة الفيصل
Alfaisal University



المؤسسة العامة للتدريب التقني والمهني
Technical and Vocational Training Corporation



" We have tried to recruit local talents for the last few months to join our Chief of Staff team. Our hit ratio was usually 5% to 10%.

When dealing with Arab Excellence candidates, our hit ratio reached 85%. The calibre of the candidates brought by AE is very different from what we usually get, especially in terms of mindset. These candidates are hungry, they have the right attitude!"

Mohamed Al Agwah - Al Mashreq Bank
Senior Vice President, Chief of Staff |
International Banking Group



Entrepreneurship



" We have collected clear evidence of the positive impact on our entrepreneurs. Arab Excellence's offering stand 'out of the crowd', is unique and has a huge impact on the market."

UAEU

جامعة الإمارات العربية المتحدة
United Arab Emirates University

Nihel Chabrak: CEO- UAE University Science & Innovation Park and Expo2020 Pavillon

Clients & Partners



Excellence for Companies

We provide companies with programs that aim at driving employee performance through CSR and ESG engagements as well as professional coaching initiatives.

This leads to a higher job satisfaction and employee performance.

Arab Excellence has partnered with many major private and public sector institutions like JP Morgan, Bank of America, Mastercard, Ernst & Young, Unilever, LinkedIn, General Electric, and many more...

Employee Engagement

Engaged employees often develop an emotional connection to their job and company, and will be focused on working toward their organization's goals.

Through pro bono and Volunteering initiatives, we bring together corporate talents to meaningfully work alongside communities in which they operate—collaborating to solve pressing problems

Corporate Alignment

A company with employees aligned with its long-term goals is able to reach accomplishments faster. The employees enjoy a greater sense of teamwork and may be less likely to leave the organisation.

This is why we provide powerful programs to align employees' vision with its employers' objectives via a purpose-driven methodology that drives evident performance growth

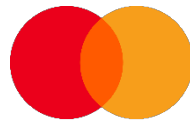
Employees Engagement

Clients & Partners

J.P.Morgan



BANK OF AMERICA



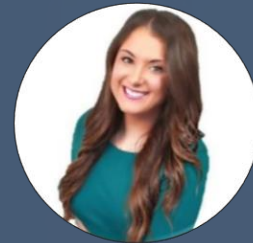
mastercard



Technologies



General Electric



'More than 120 MasterCard employees participated in solving one of the social challenges addressed by Arab Excellence as part of our ESG goals. Our talents have been very excited and committed to have a impact in the community and we have been very happy to collaborate with AE on solving urgent issues.'



Director of Talent and Community Engagement-
Mastercard

Corporate Alignment



'We are really happy to be partnering with Arab Excellence. INSEAD is all about using business to be a force for good. And it was a real discovery for me to see how Arab Excellence has leveraged role models to help our students develop their life plans. It is a great formula. Great job!'

Peter Zemsky: Deputy-dean - INSEAD



Clients & Partners



A comprehensive scientific approach backed by International Research

Conducted by

INSEAD

The Business School
for the World®



GRENOBLE
ECOLE DE
MANAGEMENT
TECHNOLOGY & INNOVATION

HSBC 



 **student experience**
RESEARCH NETWORK

Research and methodology

Randomized Controlled Trials
Labs

PHD: Case Study -Arab Excellence
program: Quantitative and
Qualitative

Micro level of analysis –
Qualitative and Quantitative

Employability and essential life
skills at university

Randomized controlled trial of
a growth mindset program

Arab Excellence Impact tracking – Live interactive platform



- AE Tracks and monitor participants' engagement, projects through an interactive pipeline
- This platform will allow to measure the impact of the program on students over several years (up to 2022 or more)

ARAB EXCELLENCE



Inspiring Arab Youth with positive role models
for meaningful mindset change

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